

**PORTO →**

**START →**

**& SCALE**

**GUIDE →**



An initiative of  
the City of Porto

**Porto.**





**Rui Moreira**  
Mayor of Porto

With our Porto Start & Scale Guide we intend to show how our entrepreneurs' innovation mindset is the perfect catalyst for transforming the city, by contributing to increase the quality of life and boost economy. This is the story of how innovation drives the future of our cities, how innovation is shaping our present and will continue to shape our future. Porto has nowadays' unique indicators for quality of life, resulting from its uncommon safety levels, its human and welcoming characteristic and its multicultural and entrepreneurial character. In fact, Porto and the North of Portugal embrace its role as an important motor of the portuguese economy, as the major contributor to exports and as a place where new innovative businesses are being created every day, responding to the demands of a constantly changing global economy. Entrepreneurship, arts and education are, indeed, some areas where the city of Porto has been investing. The results are clear. Today Porto is at the forefront of innovation, housing important companies. The University of Porto and the Politécnico of Porto are amongst the best and biggest institutions of Higher Education in the country and reference institutions in Europe, attracting more than 5000 Erasmus students every year. Moreover, in the last few years Porto has been recognized multiple times as a touristic destination of excellence. Nowadays, Porto displays strong dynamics in areas such as health industry, energy, mobility, information

technologies, culture, fashion and design, presenting its business sector strongly connected with the industry ecosystem. The startup scene in Porto is vibrant, with a number of startups located in several incubators and in numerous co-working spaces across the city. But there is a long way ahead. We need strategy, competitiveness and continuous policies. This is where the City Council plays an important role. We seek to get even more involved and work in partnership with Universities and companies, following an ambitious plan for innovation.

Cities working as living labs are a unique showcase platform to support the link between companies and the city but also companies and the world. The city of Porto is engaged in the development of a strategy to foster the local entrepreneurship ecosystem focusing on the scaleup phase but aiming higher. ScaleUp Porto and Desafios Porto have been the pillars of the entrepreneurship strategy in the city of Porto. Through these two initiatives, we are positioning Porto as a ScaleUp Hub, capable of providing the right infrastructure, access to talent and funding to high growth companies.

In the next years, we will keep on investing time, energy and resources to attract the best talent to Porto, in order to make sure startups and scaleups from all over the world find in Porto what they need to succeed.

Welcome to Porto.







Porto's city is a one of a kind! With a strong personality, warm people, divine food and wine and charismatic places, Porto reveals unforgettable vistas inspiring all its visitors with its creative approach. Porto has also a long history of entrepreneurial endeavours, housing some of the most important industrial companies and entrepreneurs in the country. In the next pages you will discover a new wave of entrepreneurial ventures, inspired by Porto with worldwide ambition. Beyond our strong support to startups, we share our innovative approach to create, step by step, a sustainable and vibrant scaleup ecosystem.

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01

# STRATEGY



# SCALEUP PORTO

program is  
an important  
commitment to  
consolidate the  
city's innovation  
ecosystem that  
can be reflected  
all across Europe.



scaleupporto.pt

ScaleUp Porto program is an important commitment to consolidate the city's innovation ecosystem that can be reflected all across Europe.

Cities can have a unique role facilitating companies' growth and the creation of a thriving innovation ecosystem, impacting economic development and job creation. Therefore, aiming at creating a sustainable entrepreneurial ecosystem where cities can work as true scale-up catalysts, the ScaleUp Porto Manifesto (launched in 2015) comes together to:

- > Foster local development by focusing on cities' role as aggregators in a complex and heterogeneous European network;
- > Support companies ready to scale to achieve sustainable development and growth in a global economy;
- > Involve citizens and empower them to take advantage of the growing innovation environment that provides new highly qualified job opportunities.

In a functioning, dynamic and sustainable scale-up environment, successful entrepreneurs do not just develop their businesses. They also share their success as inspiring role models, their knowledge as mentors, experts or teachers, and their financial gain as investors in the next generation of entrepreneurs. This consolidates a virtuous cycle that improves the ecosystem itself.

ScaleUp Porto is an initiative of the Municipality of Porto in partnership with UPTEC and with the support of the Agência Nacional de Inovação, Porto Business School and Instituto Politécnico do Porto. ScaleUp Porto is also a contribution of the Municipality to the ScaleUp For Europe movement, enhancing the importance cities can have in the ecosystem growth.

# SCALEUP FOR EUROPE

In an European single market far from being a reality, cities working in networks will work as unique growth catalyst.

In the last decade Europe has been witnessing a significant overall change in the paradigm of entrepreneurship and innovation, reflected in the intensive proliferation of startup programmes and other supporting frameworks. These programmes and projects related to the startup phase have been developed very successfully so far, but fledgling firms could not truly enter the “warp-zone” of growth based only on the help of early stage accelerators or incubators. After successfully achieving a problem/solution fit, validating a business model and entering the loop of funding rounds, startups aiming at moving towards a path of sustainable growth will need a completely new supporting platform. With this new scenario in place, and with hundreds of startup companies ready to grow all over Europe, the challenges are now related to scaling these companies in a sustainable way. In an European single market far from being a reality, cities working in networks will work as unique growth catalyst. The ScaleUp For Europe initiative follows the ScaleUp Porto Manifesto commitment to promote the creation and development of a national and international network of support for the scaleup companies of the city ecosystem. ScaleUp For Europe aims at providing entrepreneurs with information about cities’ context and business environment and to promote their internationalization effort. Working in a network, European Cities can

provide a unique platform to help companies build reputation, credibility and increase sales opportunities. Be part of this movement and help European entrepreneurs paving the way to a solid and sustainable growth.



# DESAFIOS PORTO

€ 250,000  
to fund the  
creation of  
innovative  
solutions that  
improve the  
quality of life  
of the citizens  
of Porto.



## **Omniflow**

Omniflow's objective is to light public spaces in an intelligent and sustainable way.



## **HealthyRoad**

EYEParking aims to help control the illegal parking.



[desafiosporto.pt](https://desafiosporto.pt)



## **Positive Blue**

Using gamification on top of a smart-grid platform to increase energy efficiency in the city.



## **siosLIFE**

siosLIFE works to integrate the senior population in the evolution of new technologies. isolation.



Desafios Porto is a competition created by the Municipality of Porto in partnership with NOS, EDP, CEIIA e EY, aiming at identifying the biggest challenges faced by the city of Porto and at finding the tech solutions that give the most innovative and scalable answers. Desafios Porto positions the city of Porto as a Smart City and turns Porto into a Living Lab, a place where solutions for real problems in the public sector can be tested working as a stepping-stone to scale to other cities. Desafios Porto is the successful result of a partnership between the public and private sector leading to the implementation of key solutions to problems faced daily by the people living in or visiting Porto. It is a multidisciplinary initiative with a strong component for dissemination and population's awareness with repercussions in several areas, boosting the use of new technologies and promoting entrepreneurship. In the first edition, the initiative got the submission of more than 300 challenges focused in four different areas: Health & Wellbeing, Energy, Digital City, Mobility & Environment, which resulted in several possible solutions presented by different startups and entrepreneurs.

# A MESSAGE FROM THE ECOSYSTEM

Some of the most successful entrepreneurs and investors that are building Porto's Ecosystem share their experiences.

02

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message



1

## ANTÓNIO MURTA

→ Partner at Pathena

Entrepreneurship, although for many is seen as a temporary thing, is an underlying trend in developed markets. In fact the high obsolescence of knowledge dictates the need of constant renewal of business models and consequently entrepreneurship. The city of Porto is the incubator of this spirit, no longer from a Portuguese regional perspective but also in the World. I watch daily in the region the emergence of start-ups - some of which will be true scale-ups. We must continue to invest in this direction - with confidence, with a mixture of frugality and ambition, and with the pragmatism of a country that needs this to happen - in the world, no less.



2

## CARLOS MOREIRA DA SILVA

→ CEO S21Sec

The city of Porto has unique conditions, such as access to qualified talent that give the higher education institutions in the region an important recognition. The high quality of life that the city provides is also a key factor to hold and attract talent. Furthermore, the possibility of using the city of Porto as a Living Lab translates in a fundamental contribution to the city and the ecosystem. Porto is betting on a major proposal of value creation, which despite being a complex challenge, it is one of the bases we have to build to increase the competitiveness of our economy, retain our excellent talent, create employment, and achieve the ultimate goal to improve the living conditions of our population.



3

## CARLOS SILVA

→ CFO SONAE IM

Porto is a key piece in the overall Portuguese value proposition when it comes to the international entrepreneurial scene. It's definitely a major hub in this space, given the ample investments made in infrastructure, education & research, incentives to innovation and technology development, and opportunities for the young minds to shine. As one of the most active and relevant tech investors in Portugal, mostly based in Porto, we are witnesses of the increasing interest of top-notch international investors in startups and scaleups born in Portugal. This is the best testimony that I can personally give to prove that there is a lot of talent to be found and developed from Porto to the world.



4

## CLÁUDIO FERNANDES

→ Founder AdClick

Porto in 2016 is a very different city from the one I was born in. This Porto is a new city – a city open to the world. And the world is open to it. Porto is a bustling city, attracting companies and entrepreneurs from all over the world. In 2016 Porto had more companies getting funded by VC firms than Lisbon, making clear that talking about entrepreneurship in Portugal implies talking about Porto. All of this was not achieved by chance - It is a result of years of investment by the main city driving forces: the entrepreneurs, the University and the political administration.



5

## JOÃO BARROS

→ Founder & CEO Veniam

Porto has a very brilliant ecosystem that includes both public authorities, but also private enterprises, that are using the city as a living lab to try out all sorts of solutions that can improve peoples lives. Veniam is in Porto since the very beginning and we are a very active player in the startup ecosystem. We were able to attract the best people that you can find in engineering, R&D but also in business development and commercialisation. At Veniam, the company that is delivering the Internet of Moving Things, we combine the Portuguese culture with many of our international team players in New York, San Francisco and Singapore. Veniam was born in Porto, and will continue its growing path in Portugal, more specifically in the North of Portugal.



6

## JOSÉ NEVES

→ Founder & CEO Farfetch

The city of Porto is a city that deserves the attention of Portugal and the world. Porto quickly became an extremely attractive city to live in and invest. The technology ecosystem - which Farfetch is part of - has boosted the growth of the city and help attract young talent and international investment. I believe that what really makes a difference are the people, the fact that the city is welcoming and that everything is close, the sea, the river and the best of Portuguese cuisine. It is remarkable how there is a community involved in culture, tourism and projects that generate wealth and a promising future for all. I have a great admiration and pride for the city and a deep belief in its future.





7

## LUIS MIGUEL SAMPAIO

→ Founder & CEO MOG Technologies

When you are a Portuguese company scaling to achieve growth in a global economy, the support of a sustainable entrepreneurship ecosystem is extremely important. Being integrated in Porto metropolitan area means that we can count with an important backbone to support our innovative vision. Porto is a polycentric region, with a modern R&D infrastructure and is becoming a catalyst in the creation of innovative companies facing internationalization challenges. Porto also aggregates a network of universities, individuals and organizations helping companies to operate in such a complex environment.



8

## SOFIA REIS

→ Ecosystem Explorer at Mindera

Porto is a welcoming city with an amazing story of resilience. Interventions that Porto has promoted re-energized the region's ability to embrace talent and creativity, relaunching innovation and encouraging the development and creation of projects in the present and future. The impact has been visible and very positive, both in talent attraction and investment, resulting in projects with social and economic sustainability, and increasing the motivation for active participation.



9

## VÍTOR MAGALHÃES

→ CEO BySyde

Cities are the canvas for innovation, attracting and retaining people, developing the proper infrastructure for mobility and fostering one of the most basic ingredients of modernization: creativity. Porto has this perfect, cozy environment that has always fostered the creative sector - be it fashion, music or other arts - and promoted talent through its well-reputed universities. Porto is, indeed, a perfect canvas for the development of today's startup ecosystem and its dynamic environment. It's so easy to get in love with this city!







# PORTO TODAY 03

→  
coworking  
spaces

14

↑ business associations

38

250.000

↑ people living in the city

1.8M

↑ inhabitants in the urban area

40%

↑  
of the  
portuguese  
scaleups  
are based  
in Porto

incubators → 20

69

↑ R&D Centers

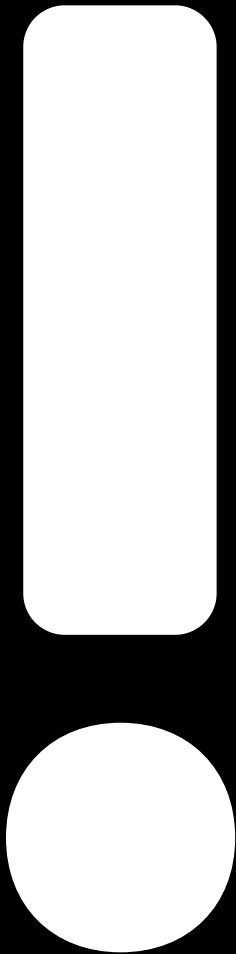
8

↙  
technology  
& knowledge  
transfer centers

300

↑ startup projects

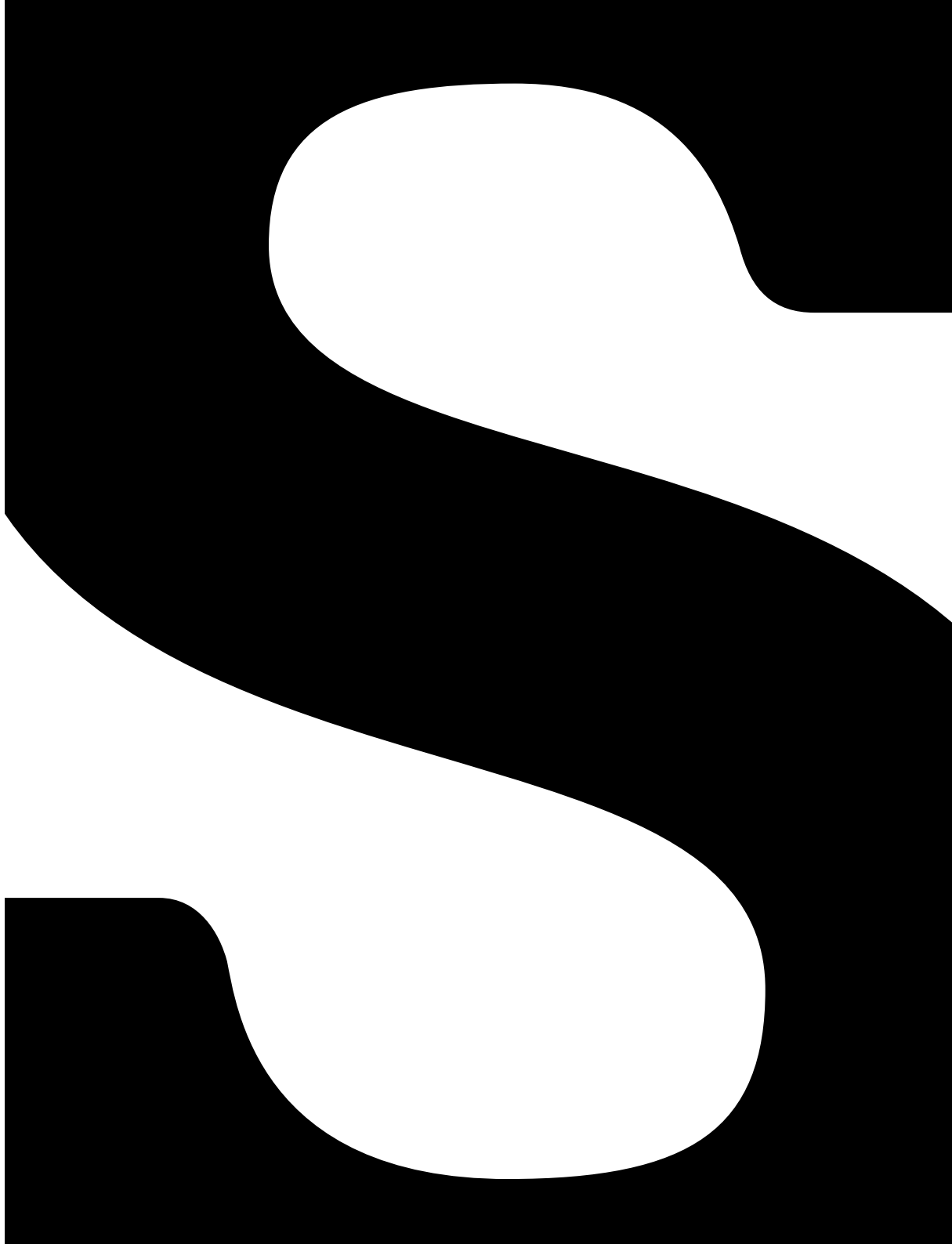




## **Innovation in the transformation of the city**

Some of the innovations designed and implemented in the city of Porto, which have been transforming it while addressing real issues, are included in the following chapter, together with the selection of startups. This is the result of an open and inclusive discussion led by the Municipality under the umbrella of the “Porto Innovation Hub” project. These innovations challenge us to look at the past to identify contemporary real daily-life challenges and to support the planning of the city transformation.

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# ADDVOLT

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startups

AddVolt is a young but ambitious tech company that wants to implement a “cloud for energy”, through trucks and transportation companies. In 2014, AddVolt launched their first solution for trucks, WeTruck. Their patented technology is capable of recovering the energy during brakings and slowdowns of the truck, from the solar panels installed on vehicle and storage that energy to supply the auxiliary systems.

→

## Clérigos Tower

Sala A+ (A from accessibility) is a reference in the adaptation of the city to everybody's needs, particularly in an emblematic building, ex-libris of the architectonic and cultural heritage of Porto. Inaugurated precisely on the International Day of Disabled Persons, Sala A+ also illustrates a different way of regarding heritage – it is no longer untouchable but, on the contrary, adaptable to all the people inhabiting the city.

↓

[addvolt.com](http://addvolt.com)





# B-PARTS



→

## **Northern Douro Breakwater**

Northern Douro breakwater is part of an ensemble of two breakwaters (North and South) at Douro river mouth. These breakwaters are encompassed in a broader series of strategies that have been carried out to make navigation on Douro river increasingly safer. Northern Douro breakwater is a remarkable maritime protection infrastructure for its association of architecture-engineering-hydraulics. In 2009 it was awarded the Prize Secil de Engenharia Civil. This is a water infrastructure which stretches 600 meters offshore yet a public space as well – Northern Douro breakwater extends the surrounding urban spaces, enabling the fruition of landscape through a public route from which the visual field widens in a unique way.

B-Parts is the reusable car parts marketplace for the automotive market stakeholders. It enables transparency, integral process flow, organization, part budgeting, purchase, delivery and big data analysis to used car parts marketplace. B-Parts is positioned as a distributor of reusable auto parts across multiple countries. Already sold to 3 continents and 20 different countries!

↓

**b-parts.com**



→

**Cinema**

Oporto was the cinema generating pole in Portugal and it has always been at the forefront place in the Portuguese cinema and the international recognition. Cinema teaching and recognition remain extremely active in Oporto. Its cinema schools guarantee that the innovating matrix is maintained in the training of the young cinema directors. The several festivals together with a systematically diversified programming of high quality are also vital as nurseries and display windows of new talents and ideas for a rigorous and attentive audience. Photoshoot at Cinema Batalha

Emailbidding is a self-service advertising platform, just like Google Adwords, but for Email Marketing. It's a marketplace running in 15 countries for Publishers and Advertisers, where Publishers (opt-in database owners) integrate their databases while allowing Advertisers to run their campaigns. Emailbidding's algorithm determines the amount of emails to be sent for each campaign, taking into account its performance on the micro-segments of subscribers, thus performing the continuous optimization of the campaign and directing the right email to the right subscriber.

↓

[emailbidding.com](https://emailbidding.com)

# EMAILBIDDING



# FAHR 021.3



## Porto Art District

Porto Art District is a downtown area defined by Miguel Bombarda, Rosário and D. Manuel II streets which bringing together a cultural agenda based on several contemporary art galleries, alternative bookshops, restaurants and shops particularly dedicated to vintage and retro furniture, design, clothing and music. Porto Art District offers spaces for exhibition and collection while gathering a network of gallerists and representatives of different local businesses (Porto Art District) committed with stating it as visual arts circuit. The 'Inaugurações Simultâneas de Miguel Bombarda' (Porto Lazer) brought a new life to the neighbourhood with artistic interventions, performances and concerts attracting an array of connoisseurs of art, investors and artists.

FAHR 021.3® is an internationally awarded creative and experimentalist studio, which (un)focuses its work between art and architecture. Deriving from the German word *erfahrung* (experience), FAHR 021.3 stands up as a lab studio developing conceptual strategies on the brink of unexpected, contradiction, and decontextualisation. The constant desire to seek new solutions, give rise to a variety of performances differing on manifesto, temporary, scale and materials. Exploring the boundaries between disciplines, FAHR develops architectural interventions with new imaginative purposes.



[fahr0213.com](http://fahr0213.com)



# FINDSTER

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startups



→  
**Porto  
Underground**

Porto Underground has brought a new kind of mobility, intermodal options and accessibility to the city. It has removed 12.000 cars from daily traffic, reduced CO2 emissions and rehabilitated public spaces. It allowed the creation of green areas and was at the origin of the plantation of 12 thousand new trees. The Underground is equipped with highly innovative systems of operation management, electronic ticketing and communication. Photoshoot at Metro Trindade Station

Founded by a diverse team of engineers and designers that want to direct impact people's' lives, Findster is the first GPS tracker that allows real-time monitoring. It's also the first tracking systems to be completely free of monthly fees! From Porto to the world, Findster broke several geographical barriers, being the first Portuguese hardware product to be featured on TechCrunch and also the first to cross the \$100.000 mark through crowdfunding, with buyers from 50+ countries on Indiegogo. Since 2016, Findster is also alumni of HAX - the world's #1 Hardware Startup accelerator!

↓  
[getfindster.com](https://getfindster.com)



# GEMA



## Serralves Foundation

Serralves Foundation is one of the most important Portuguese cultural institutions dedicated to contemporary art, architecture, landscape, education for creativity and reflection about society. Serralves Estate is composed by the House (1925-1944), Park (1932), Contemporary Art Museum (Pritzker Award 1992), Auditorium and Library. This ensemble was listed in 1996 as Property of Public Interest and, in 2012, as national monument. Serralves Foundation was created through an innovative partnership between the Government and civil society. The park is considered to be one of the first examples of garden art in Portugal, built based on a landscape architecture project. Also the House is considered to be the most remarkable example of Art Déco in Portugal.

GEMA is a technology company that develops creative, customizable and interactive software for events, shops and museums. In Portugal, Angola, Brazil, Mexico and UK, GEMA has a solid team of developers, creatives, designers and R&D Laboratory (Internal and Universities), which enabled it to develop more than 800 solid projects for major brands National and international. Holograms, virtual reality, projection mapping, 4D Rooms, Rooms Immersive 360°, Augmented Reality, interactive games, are some examples of solutions that GEMA develops daily.



[gemadigital.com](http://gemadigital.com)



→  
**Sculptor**  
**José Rodrigues**  
**Foundation**  
**- Fábrica Social**

The Sculptor José Rodrigues Foundation, targeted at promoting and disseminating art, is an artistic cluster of growing importance in the cultural and artistic scene of the city. Its indoor area of 5.000 m<sup>2</sup>, nowadays gathers an artistic incubator and the activity of the sculptor. After buying the estate, José Rodrigues opened it to the settlement of different artistic projects. By doing this, the sculptor answered to a growing demand in the city – the offer of suitable places for the development of the projects of the artistic community. The Sculptor José Rodrigues Foundation is, therefore, the first artistic incubator in the city, marking the beginning of a new momentum in the creative environment of the city.

Founded in Porto in 2014 by Carlos Lei and André Francisco, Hype Labs specializes in developing software that allows wireless communication between devices even in situations where there is no connection to a network or internet telephone network. Hype Labs was the first Portuguese startup to be invited to participate in AngelPad (acceleration startups program # 1 in the US). And today has over € 1M of national and international investment, has offices in Porto, Krakow and Silicon Valley, where provides support to over 100 companies worldwide using its technology.

↓  
[hypelabs.io](http://hypelabs.io)

# HYPELABS



# INFRASPEAK

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startups



Nowadays Facility Managers have a hard time to plan, execute and predict maintenance operations/costs, as their information systems are mostly based on paper or outdated software. That is why companies like Siemens and Intercontinental decided to subscribe Infraspeak's web, mobile and IoT solution to manage their maintenance efficiently, cutting costs and reducing bureaucracy by 70%+. In no time, Infraspeak has grown from 0 to 150k in revenue, reached product-market fit and closed deals in Portugal, Brazil and Angola. Backed by 500 Startups and Caixa Capital, Infraspeak is now ready to scale!

→  
**River and maritime waterfronts**

Porto river and seafront is a vast and coherent ensemble of public interventions that transformed the relationship between the citizen and the city and, foremost, the water. While connecting river and sea, Porto waterfronts introduced a whole new relationship with Douro river, its mouth and the Atlantic ocean, as well as new urban dynamics related, for instance, with strolling or leisure and sport practices.

↓  
[infraspeak.com](https://infraspeak.com)

# JSCRAMBLER

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startups



→

## The Tram

The tramcar appeared in Porto in 1895 and remained one of its main urban transport means for decades. Currently the network has just 3 lines, but there was a time when this transport means relied on a network of 38 lines. Oporto had its first tram line (Massarelos-Carmo) on the private initiative of the company Companhia Carris of Porto Ferro. The tram network was key to improve mobility in the city and for its impact on the urban development as it enabled the expansion of the commercial and residential areas in the surrounding environment. Photoshoot at Museu do Carro Elétrico

Jscrambler is a Web startup that works on highly innovative security products to protect Web and Mobile Applications. Its flagship product, Jscrambler, is a JavaScript protection solution that has so far been used by more than 28.000 companies and individuals, across 145 countries. It is trusted by Fortune 500 companies and organizations in a number of sectors, including Finance, Advertising, Media and Gaming. It makes applications self-defensive and resilient against tampering, malware injection, IP and code theft, among other attacks.

↓

[jscrambler.com](https://jscrambler.com)





# LAPA

→

**Casa das Artes**

Casa das Artes of Porto is a building conceived for hosting artistic activities. It is endowed with an auditorium, a cinema room and two exhibition spaces. Casa das Artes is settled at the edge of Allen Villa's garden (1927), by the architect José Marques da Silva, and is characterized by great discretion and lightness in the way it articulates the contiguous garden and the Allen House. It assumes numerous references to the masters of Modern architecture and local shapes and materials. In 1992 Casa das Artes was distinguished with the first Secil Prize for Architecture for the quality of its design and landscape integration. The ensemble Allen Villa, the garden and Casa das Artes was classified in 1992 as a monument of public interest.

Lapa Studio is a Software & Hardware startup based in Portugal, which is transforming the way people search and protect all the things they can't live without. After successfully creating two versions of Lapa, a worldwide recognized Bluetooth tracker, with tens of thousand users from 70 different countries, Lapa is now expanding their Internet-of-Things (IoT) technology to innovative asset management services for corporate applications.

↓

[findlapa.com](https://findlapa.com)





#### Casa da Música

Casa da Música is an intentionally disruptive building, presenting a bold, unprecedented structural solution to address the challenges from its form. The building produced a strong impact that triggered the urban regeneration of Boavista district at infrastructural, economical and social level. Casa da Música cuts off conventional symphonic music halls, democratising the access to music: the traditional barriers audience-musicians are blurred and new audiences welcomed.

Musicverb is the marketing software that helps music booking agents and artists by giving them the ability to manage thousands of contacts, create market segments, activate and nurture their leads while having actionable insights. The result? More work done, more people engaged and more opportunities!

Musicverb is a team that merges a decade of music industry experience, business intelligence and software development expertise to change the live music industry. Thousands of events close their lineup all over the world, every day. Get Ready. Drive your booking with Musicverb!



[musicverb.com](https://musicverb.com)

# MUSICVERB



# OSTV

→  
**Soares dos Reis  
National Museum**

Due to the variety and quality of its collection, the study and disclosure of art, the establishment of new cultural practices and its public-oriented approach Soares dos Reis National Museum put Porto's culture on the map. Founded in 1833, the museum has acquired a growing relevance in the artistic panorama of the city. Soares dos Reis National Museum is the first public art museum in Portugal. Since its foundation the museum has been following an innovative cultural and pedagogical programme in the framework of which it contributes to support artists and disseminate art.

OSTV is a media company specialised in content creation for all digital platforms. OSTV launched Canal180, a Cannes award-winning television channel dedicated to arts and creativity, targeted to the new creators of the world, available on cable, web and mobile. Canal180 broadcasts some of the most original and innovative video content in the world, from music to design, through a global network of collaborations. Partnerships include some of the most reputable cultural institutions, music festivals and global media outlets such as Pitchfork and Archdaily.

↓  
**ostv.pt**

# PAPERVAULT

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startups



→  
**São Bento  
Railway station**

São Bento railway station is the central train station of Porto. This building has international visibility and was considered by Conde Nast Traveler magazine as one of the 18 most beautiful stations in the world. The station is part of an ensemble of architectonic and urbanistic interventions for improving the city, substantially changing the connectivity of its centre to the region.

PaperVault is a smartreceipt platform that centralizes all the digital invoices and receipts for individuals (end-users/consumers) and companies and gives it a unique knowledge. The platform aims to replace traditional paper invoices and receipts that are issued as proof of purchase or payment in retail shopping or service acquisition, replacing paper with a digital version, its metadata and associate information.

↓  
[papervault.pt](https://papervault.pt)





# SMARKIO

→  
**UPTEC**

UPTEC gave a vital contribution to the social and economic leverage of knowledge, produced at the University of Porto, and already supported more than 370 business ideas in an array of areas. UPTEC stands out as one a structure for supporting the growth of the Northern region of Portugal. In 2013, UPTEC won the RegioStars Awards, which identifies good practices in regional development and highlights original and innovative projects that may be inspiring to other regions.

Combining the knowledge about technology acquired and developed over 10 years of digital marketing experience, SMARKIO allows customers to better know and understand their new or existing customers, treating them in a personalized manner before, during, and after sales. Part of Impacting group (Emailbidding, Beeleads and AdClick), SMARKIO is supported both by the high knowledge of the market and also by the strong technological structure of the Portuguese group.

↓  
[smarkio.io](https://smarkio.io)

# SWORD HEALTH

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startups



→  
**Theatre**

The 1980s and 1990s created schools, companies and festivals, and reactivated theatres: Balleteatro (1983) and Academia contemporânea do Espetáculo (1990) schools; 'taking theatre to people'; theatre festivals, with highlight to Festival Internacional de Teatro de Expressão Ibérica (1978) as the first theatre festival in Portugal and a reaction to the bourgeoisie festivals of Europe; or the refurbishment of Rivoli and Campo Alegre Theatres are good examples here. Photoshoot at Teatro Nacional São João

SWORD Health is a team of people maverick enough to believe that they can actually change the rehabilitation industry. Endorsed and considered by the European Commission as one of the most innovative companies in Europe, SWORD Health was the first one to create a digital system that empowers patients with their recovery, allowing them to receive their rehabilitation right at their home. SWORD Health already established several partnerships that will allow them to pursue their mission, including Genesis Rehab Services, the largest rehabilitation chain in the US.



[swordhealth.com](https://swordhealth.com)

# TOPDOX

63

startups



→

## **D. Maria Pia bridge**

Conceived in 1877 by Gustave Eiffel, the D. Maria Pia Bridge used to link both margins of Douro river to Porto city centre, concluding the railway connection between Porto and Lisbon. This bridge is part of a broader ensemble of railway infrastructures (tunnels, bridges and stations) built at that time. These infrastructures had a significant impact on Porto's mobility.

TOPDOX Platform is the ultimate file access and sharing solution for mobile that honours company's current infrastructures. No migrations. If you think about file sync & share, you think of Dropbox and its main copy cats: Google Drive & OneDrive. Dropbox changed the way we keep files in sync and it's the best solution at personal level. But for companies, migrating to a cloud storage solution is a huge pain. TOPDOX wants to disrupt Dropbox (and other solutions alike) in the business space, since they envision a corporate world where teams can work together in an easy, fast and secure way.

↓

[topdox.com](https://topdox.com)





# WISECROP

→

## Porto City Park

Porto City Park is an urban park with an area of around 90 hectares. The park is characterized by a natural inspired simplicity and by the preservation of the site's countryside reminiscences. As an urban park, its inner space is countered by a built outer space. This gives the Park a simultaneous integration and disruption with the surrounding urban milieu. The origin of the park goes back to 1982.

WiseCrop is the Swiss-knife of agriculture: It has a set of tools designed to help the farmer in each specific task throughout the year. All the tools are very easy to use and are available on any smartphone with internet access. It is a complete solution that includes weather sensors and soil moisture probes, as well as integrates other services as Laboratory Test the soil, leaf and water or aerial mapping using drones.

↓

[wisecrop.com](https://wisecrop.com)



→ **Porto Commercial Association / Stock Exchange Palace**

Porto Commercial Association (ACP) is a corporate association mainly focused on promoting the commercial development and addressing the interests and rights of business people. ACP headquarters are at Palácio da Bolsa (Stock Exchange Palace) – a remarkable neoclassical building. ACP is the oldest corporate association in Portugal, offering a privileged space for business, exchange of views, training or decision-making. The Palácio da Bolsa is also used for socializing and events, among which should be highlighted the visit of leaders, high dignitaries and great twentieth-century statesmen from all over the world.

Founded in 2014 and backed by two leading investors, the company was created with the purpose to solve the most common complaints about shopping in physical stores. The first product is YouBeep, a system based on a patented pluggable device that enables every existing POS, with fast mobile checkout and a free mobile app that connects shoppers to retailers, allowing every shopper with a smartphone to checkout a full cart in under a minute. YouBeep is a product for retailers, requiring zero integration with the POS: installation is as simple as connecting an USB cable.

↓  
[xhockware.com](http://xhockware.com)

# XHOCKWARE







1



↑  
Linking developers from  
5 cities, 2 continents.

↓  
Meetup that  
brings together  
entrepreneurs and  
promotes networking.

2



Rafael Prieto



3

→  
Porto's biggest  
programming marathon,  
gathering talent from  
all around the world.

4



Miguel Nogueira / C&amp;M Porto

↑  
More than 650  
participants discussing  
cutting-edge technical  
challenges.

1

## HACKACITY

→ [hackacity.eu](https://hackacity.eu)

Hackacity is a hackathon that aims at testing big data and promoting its use to develop solutions that will have an impact in the city, but also foster collaboration amongst stakeholders. For 24 hours, participants get together to develop solutions based in open source platforms to address challenges faced by the citizens, using data provided by the city.

2

## PORTO STARTUP COFFEE

→ [meetup.com/portostartupcoffee](https://meetup.com/portostartupcoffee)

Porto Startup Coffee is a monthly informal meetup for entrepreneurs, investors and people interested in entrepreneurship. The idea is to have a place and time where people can have a coffee or beer after work and network with interesting folks.

3

## PORTO SUMMER OF CODE

→ [portosummerofcode.com](https://portosummerofcode.com)

Porto Summer of Code is a 3-day hackathon that happens every year and that strives to galvanize Porto's tech scene. Some of the event's main values are improve the city, to improve the participants culture and to help all the involved to achieve their full potential. Porto Summer of Code is free, fun, and priceless.

4

## PORTO TECH HUB

→ [portotechhub.com](https://portotechhub.com)

Porto Tech Hub is a movement launched by a group of tech companies that want to ensure Porto is an excellence and innovation hub. The community believes that people are a unique source of talent, creativity and passion mixed with a city where technology, work and lifestyle choices come together to form the perfect combination.

From coworking spaces for tech and creative endeavours to incubators working as knowledge transfer interfaces between Higher Education Institutions and the market, Porto has a number of important private and public infrastructures that work as connectors of the Porto Startup Scene.





[uptec.up.pt](http://uptec.up.pt)



The Science and Technology Park of the University of Porto is a supporting structure to knowledge transfer between the University and the market. UPTEC fosters the creation of technological, scientific and creativity based companies and is the home of innovation centres of Portuguese and international companies. It is organized in poles which enables a cluster strategy that facilitates the sharing of resources between the startups and the innovation centres. UPTEC gives a vital contribution to the social and economic leverage of knowledge produced at the Porto University and has already supported more than 370 business ideas in several areas. UPTEC stands out as a supporting structure for the growth of the Northern region of Portugal. This was recognized, in 2013, by the European Commission with the RegioStars Award which identifies regional development good practices and highlights original and innovative projects that may be inspiring to other regions.

Technologies  
Creative Industries  
Biotechnology  
Sea



→  
[ipp.pt/innovation/  
 porto-design-factory](http://ipp.pt/innovation/porto-design-factory)

# PORTO DESIGN FACTORY

Porto Design Factory is a co-learning and co-creation platform, part of Politécnico do Porto, focused on educating a new generation of global innovators, responsible entrepreneurs and future change makers, through an education program targeted on developing the skills required by the 4<sup>th</sup> industrial revolution. Porto Design Factory has developed international projects with some of the best universities in the world, like Stanford, MIT, Aalto, Nottingham Trent etc, and world-renowned companies like Ford, Kone, Ikea Industry, Sonae, etc.

Porto Design Factory

Design  
Industry  
Prototyping



# OPO'LAB

→  
[opolab.com](http://opolab.com)



# PORTO I/O

→  
[porto.io](http://porto.io)

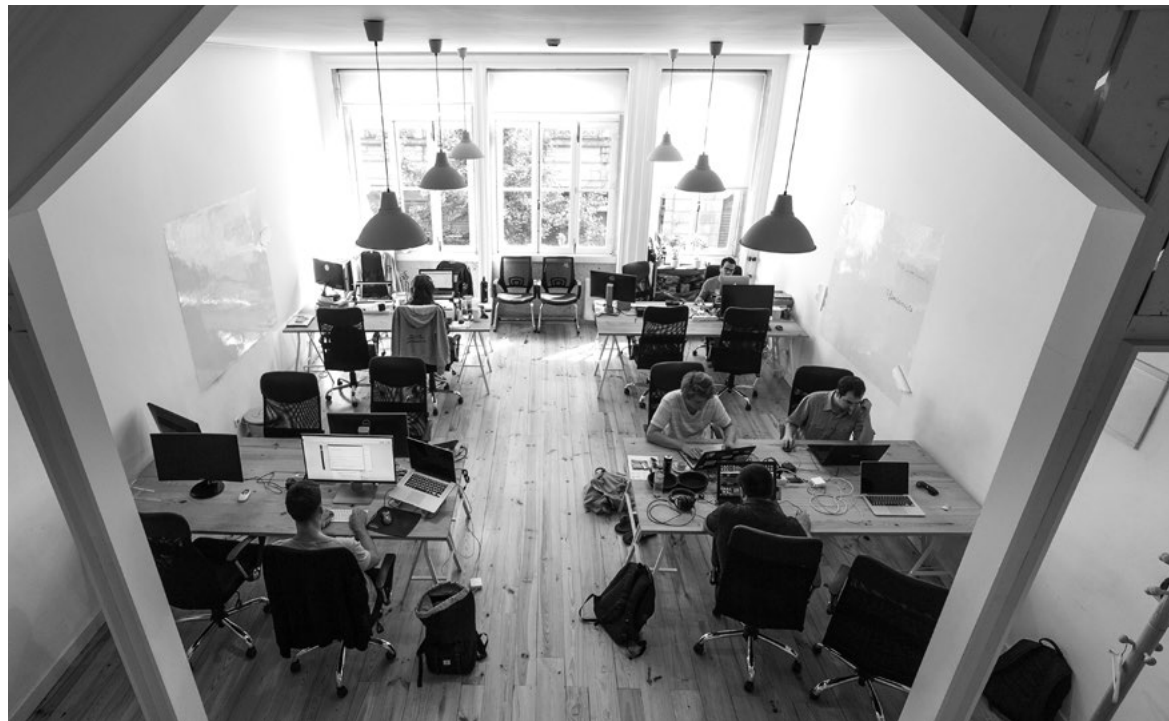
# FOUNDERS FOUNDERS

→  
[founders-founders.com](http://founders-founders.com)



Coworking spaces are multifunctional facilities that support business, technology or creative-based activities. These spaces offer a number of facilities and perks that help the development of projects – working areas and support structures such as shops, galleries, meeting rooms, labs, workshops or machinery. Porto has been witnessing a growing number of these facilities in quantity, quality and diversity. CRU Cowork, OPO'Lab, Porto i/o, Founders Founders or Unidade Empresarial de Paranhos are just a few of the many examples.

Digital  
Tech  
Fablab  
Startups









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**THERE IS  
NO ELEVATOR  
TO SUCCESS.  
TAKE THE  
STAIRS.**